

Nick Lowery

Impacting and Enhancing Lives...
Over 1,000 Keynote Speeches
with Fortune 500's, Universities, Schools
and Non-Profits



PRESENTATIONS

(Let Nick customize one of the following topics to your needs!)

◆ **Naked and Alone with 80,000 PEOPLE!**

Lessons from an NFL kicker's Hall of Fame Career: The NFL kicker is the most pressure packed single position in sports. It's a life or death, all or nothing, 1.3 seconds of white-hot truth. Lowery teaches pursuit of the dream, how to avoid fear of failure, even fear of success and most of all, **performing when it matters most:** He brings focus, passion and confidence to corporate teams to enable them to own their moments of truth and triumph.

◆ **Leadership 101**

When in the spotlight, it's not the brightness on the outside but the intensity of the light within: The kicker in all of us must master himself first, as an individual to then become the team player. This lecture prepares audiences to be ready for anything and grow to their next phase of development. It identifies obstacles that sabotage performance and includes "Trust Exercises" to develop the true meaning of **TEAM (Trust, Excellence, Adaptiveness and Mentoring).**

◆ **The Butterfly Effect**

Secrets to overcoming nerves and taking your game to the next level: The biggest breakthrough in performance at the elite level is developing the rock solid belief that you belong there. This program teaches the relationship of preparation to success and the need to rewire notions of performance. It teaches participants how to manage their nerves and prepare for anything to manifest high level performance while maintaining serenity.

The Art and Science of Peak Performance

Kansas City Chiefs Hall of Famer Nick Lowery is used to tackling his career and life with confidence, passion and precision. This motivation and drive for greatness has made Lowery the most accurate and prolific kicker in NFL history, a Kansas City Chiefs Hall of Fame inductee, humanitarian and most recently a sought after motivational speaker.



"Turn your moments of truth into game winning field goals."

Life is an Investment in People



Honestly, how many of us, facing the biggest opportunities in our lives, haven't had moments of doubt, indecision, panic, fear, and self sabotage? After being cut 11 times by 8 NFL teams, Nick Lowery took his game to a level never before achieved, making him one of the most accurate and successful kickers in NFL history. Lowery has the outstanding ability to teach audiences how to confront pressure and anxiety and make it work for them in diverse situations – in business, education, life. His enthusiasm for boosting employee morale, teamwork, and developing more effective leaders is achieved by his unique talent for entertaining, and at the same time, leaving the listeners with the confidence to take on their dreams.

Results

Agricultural Media Summit - "Life experience and the connections someone makes help me enjoy a speaker. Nick Lowery's trials and challenges, combined with his can-do attitude provided me with some key motivation. His challenge to me to set a goal, improve something in myself (by cultivating my seeds) and then sharing that with others is something I've taken to heart. Thanks Nick." *Willie Voth (Editorial Director, Farm Progress)*

Kansas Bar Association - "Nick exceeded all expectations! What a joy to experience his gracious demeanor and dynamic personality. He truly touched the hearts and minds of our members." *Deana Mead (Director)*

Institute for Health and Productivity Management (IHPM) - "Nick captivated a sizeable audience of corporate conference attendees at the end of a long day. He's an inspirational and humorous storyteller, starting with his own story of overcoming repeated disappointments to become a star in the National Football League. He's ranks up there with the foremost speakers we've ever seen." *Sean Sullivan (President and CEO)*

Elizabeth Glaser Pediatric AIDS Foundation - "I must say I heard the best commencement address ever. You were wonderful...both kids and adults were enraptured." *Elizabeth Penniman (Vice President, Former White House Speech Writer)*

Contact Nick Today!

To have Nick Lowery speak at your team or company meeting, annual convention or other upcoming events, e-mail info@loweryspeaks.com or call (480) 556-6534.

For detailed information, go to www.loweryspeaks.com.



NICK LOWERY

SPEAKING POWER: BUILDING LEADERS

Client List

It has been a privilege for Nick to have addressed the following entities:

Harvard University
United Way of America
Boy Scouts of America
Missouri Governor's Conference on the Environment
U.S. Senate Hearing on Problems Facing Native Youth
Kansas Independent Oil and Gas Association
West Point Debate on Indian Affairs
United Cerebral Palsy's National Award's Dinner
U.S. Senate Committee on Indian Education
National Geospatial Defense Mapping Agency
Florida State MADD and SADD Conference
Bureau of Indian Affairs
Kansas Governor's Conference
Institute for Health and Productivity Management
CBIZ Benefits and Insurance Services, Inc.
Kansas Bar Association
Dartmouth College
Pine Ridge Indian Reservation
Black Stallion Literacy Foundation
National Center for the Learning Environment
Agricultural Media Summit
Vermont Hard Cider Company, LLC
Uniformed Services Bureau



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SPEAKING POWER: BUILDING LEADERS

Testimonials – Corporate

“Nick, just wanted to say thank-you for taking time out of your day to spend with the cops. It means a lot. It is important for management of the department to hear different perspectives on leadership. I can assure you the men and women who work here are dedicated professionals always striving to provide the best customer service possible. Thanks again.”

John Cocca, Asst. Chief of Police
Uniformed Services Bureau



“A phenomenal job” “Fantastic! Nailed it – you hit a homerun!”

“Took so much of what the CEO asked for on the phone and put it in the speech.”

“Would love to recommend you to anyone else without reservation!”

“You were very enlightening as well as passionate. It really resonated with my team. Cheers.”

Bret Williams, President and Terry Hopper, National Sales Director
Vermont Hard Cider Company, LLC



“Life experience and the connections someone makes help me enjoy a speaker. Nick Lowery’s trials and challenges, combined with his can-do attitude provided me with some key motivation. His challenge to me to set a goal, improve something in myself (by cultivating my seeds) and then sharing that with others is something I’ve taken to heart. Thanks Nick.”

Willie Vogt, Editorial Director
Farm Progress



“Nick exceeded all expectations! What a joy to experience his gracious demeanor and dynamic personality. He truly touched the hearts and minds of our members.”

Deana Mead, Event Director
Kansas Bar Association



“With 30 years in the industry I have watched most of the greats in the field - Jim Rohn, Earl Nightingale, and Dennis Watley - and many CEO’s and professional athletes. Nick Lowery’s recent presentations at the Institute for Health and Productivity Management International Conference rank right up there with the greats!”

Jack Bastable, National Practice Leader
Employee Health and Productivity
CBIZ Benefits & Insurance Services, Inc.



“Even now, more than a year later, still getting compliments on your speech!”

K. Rains, Event Director
Kansas Oil and Gas Association (KIOGA)



“Nick captivated a sizeable audience of corporate conference attendees at the end of a long day. He’s an inspirational and humorous storyteller, starting with his own story of over-coming repeated disappointments to become a star in the National Football League. He’s ranks up there with the foremost speakers we’ve ever seen.”

K. Sean Sullivan, JD, President & CEO

Institute for Health and Productivity Management (IHPM)



“Nick’s message about focusing on short term goals while also being mindful of long-term targets to be very inspiring ~ kick ‘the football’ (total focus and passion on this moment) and drill it straight through the uprights (long term inspiring purpose).”

Brandon Daniell, Chief Innovator

Health Career Services, Inc.



“Engaging and inspiring” was the consensus of statements about Nick from an audience of more than 250 health care professionals at an IHPM conference in Orlando, FL in March of 2010. Nick delivers, with 3 touch points, the message that everyone is born to win and destined for success by staying focused, determined and committed.”

Deborah Love, Executive Vice President & COO

Institute for Health and Productivity Management (IHPM)



“I must say I heard the best commencement address ever. You were wonderful and both kids and adults were enraptured.”

Elizabeth Penniman, Vice President

Elizabeth Glaser Pediatric AIDS Foundation

Former White House Speech Writer



“Held our audience in rapt attention... inspired the spirit of teamwork and fearlessness in the midst of obstacles we were looking for.”

C. Parras, Event Coordinator

Bank of America



“Easily the best keynote speech in the history of our Program...”

G. O'Brien, President

Phoenix Metropolitan YMCA

Testimonials – Education

“Nick Lowery spoke at the NCLE conference in Phoenix, Arizona to an audience of teachers and school personnel in June of this year. He brought his amazing message about empowering students to take responsibility for their own education and encouraging students to serve their communities to the audience in a powerful way. Nick is an outstanding speaker who uses impactful stories to communicate. I was truly amazed, hung on to every word, and would welcome him back any time!”

Sue Pierce, Advisory Board

National Center for the Learning Environment (NCLE)



“A good speaker changes the emotions of the audience. You not only communicated with them without notes, you truly moved them. Amazing!”

Maureen Rafferty

Jessi Colter Productions



“Sustaining such riveted attention as you did was a real tour de force!”

Sheila Omarah, Assistant Head
Potomac School, McLean, VA



“Exceptionally motivating... powerful! Nick’s enthusiasm delivers the message of commitment and perseverance...the audience was enthralled, and left ready to take on the world.”

J. Winkleback, University Events Coordinator
Williams Woods University



“You are a wonderful speaker and make a true connection to your audience.”

Elie Gaines, Principal
Black Mountain Elementary School



“I can officially say that our students enjoy your presentation more than any other speaker.”

M. Bliss, Event Director
National Leadership Forum at Georgetown University



“Nick Lowery completely transcended any pro athlete or celebrity speaker I've seen with gut-wrenching insights into a highly charged educational event. I was shocked by how knowledgeable and experienced he was working with a huge variety of organizations, and by how easily he MC'd an event with such mammoth consequences for Kansas.”

Wichita High School Principal
Kansas Governor's Anti-Dropout Convention



NICK LOWERY

SPEAKING POWER: BUILDING LEADERS

Audio Visual Requirements

- Laptop with PowerPoint presentation preloaded
 - Wireless presentation remote with laser pointer
 - LCD projector(s) with screen(s) based on room size
 - Wireless lavalier microphone
 - Standing podium with microphone
 - Two camera video shoot with quality lights & sound
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